

Case Study

BIMM



How a Music College benefited from Ethos' Managed Print Service



Introduction

The British and Irish Modern Music Institute (BIMM) is Europe's most connected Music College.



BIMM has colleges in eight cities where music matters the most - London, Berlin, Dublin, Manchester, Bristol, Brighton, Birmingham and Hamburg - and is proud to be the largest, and leading, provider of contemporary music education in Europe.

BIMM has over 50 years' experience in helping students launch successful careers in the music industry. They offer a broad range of Higher and Further Education music courses - including BA Honours Degrees, nationally accredited Diplomas and Postgraduate Teaching Certificates.

Client:
British and Irish Modern Music Institute (BIMM)

Website:
www.bimm.co.uk

Client Industry:
Education

What we deliver:
Managed Print Service

The Client's Challenge

BIMM had a disjointed print infrastructure.

Each device within BIMM's print fleet was managed by a variety of different manufacturers, all with different contract and invoicing agreements and Account Managers - causing confusion and taking up a lot of the Finance Department's time.

In addition, thanks to the range of manufacturers the music institute was using for their print infrastructure, BIMM's print fleet was made up of a variety of makes and models, all with different interfaces - something that they wanted to standardise across their infrastructure.

Key Results

- > **Enhanced productivity and efficiency**
- > **Centralised print infrastructure**
- > **Consolidated invoicing**
- > **One master agreement for all services and products**

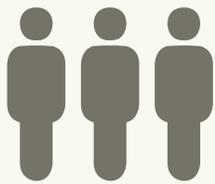


Our Solution

Ethos conducted an evaluation of BIMM's print infrastructure and recommended that they place their print fleet under Ethos' Managed Print Service (MPS).

As a result, we are the single point of contact for servicing, maintenance, management and invoicing requirements for the devices under Ethos' MPS solution.

As part of our Managed Print Service, we regularly review the performance of each device in the fleet and make further recommendations to improve the cost or functionality. This pragmatic approach has ensured that as the contract progresses,



BIMM's print infrastructure is continually optimised, costs and internal disruption are minimised and, most importantly, value is maximised.

Results



Ethos have rationalised BIMM's print infrastructure, saving the Finance Department time.

By streamlining BIMM's print infrastructure, the Music Institute now only receives one invoice and have one point of contact for all their print requirements under Ethos' Managed Print Service, enhancing productivity and efficiency.

As part of Ethos' MPS solution, we actively monitor BIMM's print devices, and, as and when required, supply additional Multi-Function Devices (MFD's) to the Colleges and Admin Departments across the organisation, helping to standardise their print infrastructure.

Improving your communications

At Ethos, we have a customer first approach. What differentiates successful organisations from the competition is their ability to deploy technology to solve identifiable business challenges and create new opportunities for efficiency and growth. ”

That's where we come in.

We get to the heart of our customers' business objectives and our bespoke service allows us to create solutions that ensure you get the greatest possible value from the technology deployed.

With over twenty-five years' experience, 4,000 customers worldwide and 10,000 machines in the field, we work with the leading providers including Konica Minolta, Xerox and Ricoh to become part of your extended team - a single point of contact for your document workflow, managed print and production print needs.



Free Print Audit?

Ask one of our representatives today:

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